

Advertisements have in some cases even more of an impact on our children because they are created to make an impact on viewers. I feel strongly this comment should pertain to advertisements as well as television programming. My children watch very little TV and if they do it is a children's DVD or a sporting event that I watch with them.

If the FCC agrees with me that indecent exposure should not be permitted during the Super Bowl half time show we should also investigate the sex and impact of alcohol advertisements on Sunday mornings on the public stations during sporting events.

Children are being promoted to exercise and get involved in athletics. When we view these activities as parents with our children, I don't know when the Coors and Bud Light commercials are going to come on with the scantily dressed women glamourizing drinking beer.

For example, all of us still remember the Miller Lite commercials with the taste great less filling bantering.

I am an adult and I know where alcohol is available to me and there is no place for alcohol advertisements in the public domain except at an alcohol store where one would go to buy alcohol. Period.